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THE
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COLLAR
ECONOMY

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HOW ONE SOLUTION
CAN FIX OUR TWO
BIGGEST PROBLEMS

VAN JONES

FOREWORD BY ROBERT F. KENNEDY JR.

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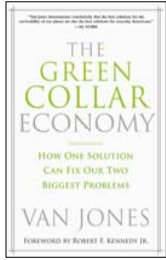
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AVAILABLE OCTOBER 7, 2008 – WHEREVER BOOKS ARE SOLD

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Provocative. Personal. Inspirational.



A Substantive and Viable Plan for Solving the Biggest Issues Facing the Country—the Failing Economy and Our Devastated Environment

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—Nancy Pelosi, Speaker of the House of Representatives

In *The Green Collar Economy: How One Solution Can Fix Our Two Biggest Problems*, acclaimed activist and environmental leader Van Jones embraces the challenges of oil dependence, a sagging economy, and global warming itself, transforming these looming threats into enormous financial opportunities.

Jones gives a new voice to a different kind of environmentalism, one deeply rooted in the lives and struggles of ordinary people. It’s not about green consumers; it’s about green workers and bringing the environmental movement to the working class.

The message of *The Green Collar Economy* is clear: “Give the work that most needs to be done to the people who most need the work,” and solve two pressing problems—pollution and poverty—at once. In turn, you provide people with not just a paycheck, but also a purpose.

Rachel Carson’s 1963 landmark book *Silent Spring* was the pivotal ecological examination of the last century. Now, rising above the impenetrable debate over the environment and the economy, *The Green Collar Economy* delivers a timely and essential call to action for this new century.

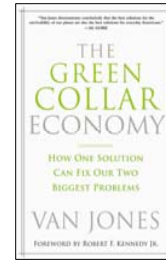
About Van Jones

Van Jones is the founder and president of Green for All. An internationally acclaimed activist, Jones is a Senior Fellow at the Center for American Progress.

- www.vanjoness.net
- www.greenforall.org
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